



Our 13th Year
of Great Service
and Care to the
Local Community

**AURORA
SMILE
CENTRE**
Cosmetic & Family Dentistry

Spring 2011

Neighbourhood News

Hey Neighbour,

If you haven't seen a dentist in a while, if you're worried about the health of your teeth, or you have a concern about someone in your family, please call us today. We have been practicing in your neighbourhood for 13 years, and we always welcome new patients!

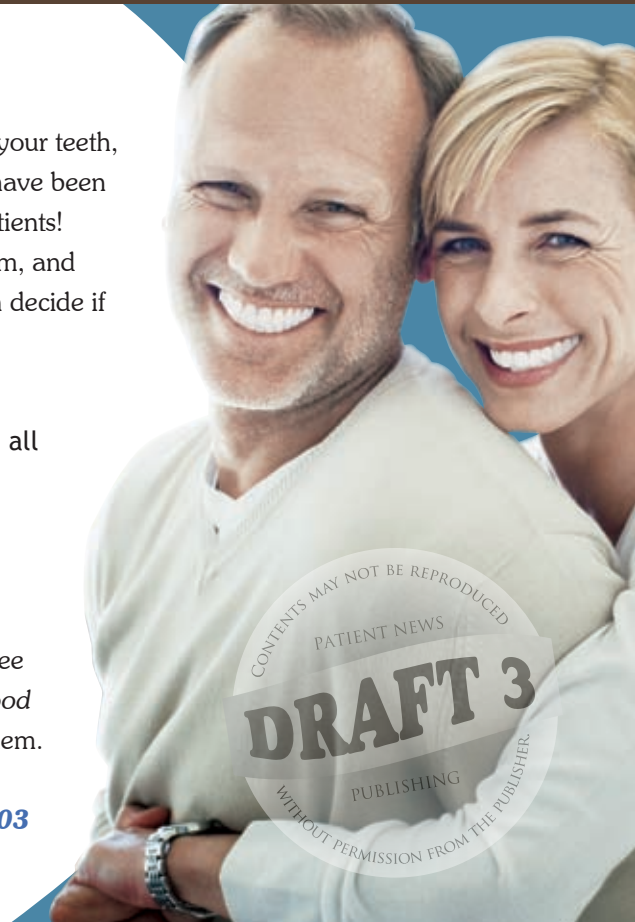
Call (905) 727-7203 now – start with a free consultation. You'll meet our team, and receive an oral health exam. You can talk about concerns and smile goals – then decide if we are right for you and your family!

WE PROVIDE:

- a practice that has been serving this area for 13 years, with expertise in all areas of dentistry,
- warm, friendly, and calming environment,
- help so you can understand all of your treatment options,
- convenient appointment times including after-hours options!

We know that the healthier your teeth and gums are, the less you'll need to see us – that's our goal! We hope you enjoy this informative edition of *Neighbourhood News*, and do feel free to call us with any questions, we'll be happy to answer them. Our friendly team is eager to welcome you.

P.S. Free consultation appointments fill quickly – call (905) 727-7203 now to reserve yours!



Aurora Smile Centre

Dr. Jordan Talsky

Dr. Salima Kherani

1-115 First Commerce Drive
Aurora, ON L4G 0G2

Office Hours

Monday	8:00 am – 5:00 pm
Tuesday	10:00 am – 8:00 pm
Wednesday	10:00 am – 8:00 pm
Thursday	8:00 am – 5:00 pm
Friday	9:00 am – 4:00 pm
Saturday	9:00 am – 2:00 pm

www.aurorasmilecentre.com

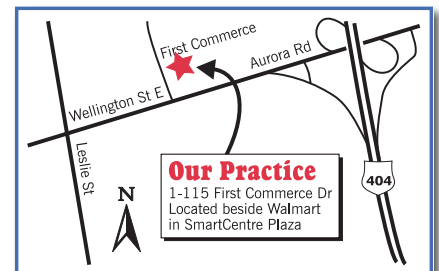
Our Services Include:

- TVs, videos, & music in treatment rooms
- Digital X-rays
- Evening & Saturday appointments
- Emergency dental care
- Nitrous oxide sedation
- Children of all ages welcome
- Laser assisted gum therapy
- Cosmetic dentistry
- Mercury-free fillings
- Personalized treatment planning with intra-oral camera
- Visa, MasterCard, American Express, and Interac welcome



We Are Kid Friendly!

Good dental hygiene is a gift your child will thank you for later in life!



WE WELCOME NEW SMILES...

We treat smiles of all ages, and place a strong emphasis on prevention of dental diseases to help our patients have a lifetime of healthy smiles. Establishing long lasting relationships with our patients based on the solid foundation of mutual trust, open communication, and compassion is what we do best.

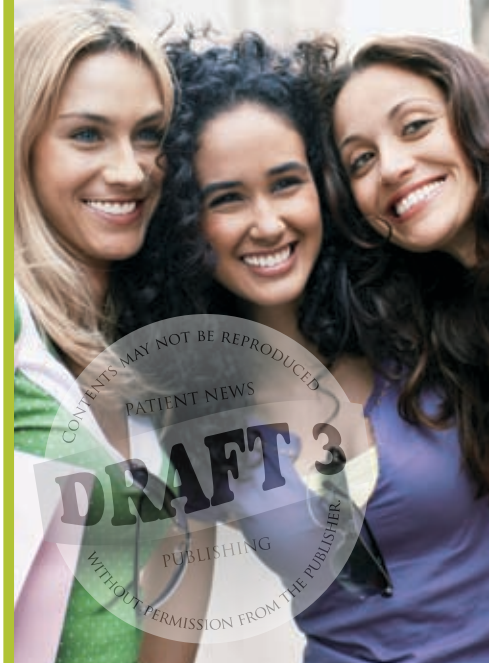
Call Today!
(905) 727-7203

Gum Disease Increases Threat Of Heart Disease

What does your mouth say about your health? Gum disease affects 90% of the population at some point during their lifetime, and it has been linked to systemic diseases including diabetes, stroke, and heart disease. Your mouth is a portal to your body, and bleeding gums are a serious problem. If you've been avoiding dental visits – don't! Your body's health is being affected by your oral health!

We're here to listen – not judge – and we're here to help. We would like to show you that we can provide the kind of personalized professional care that will keep you and your family healthy and looking great. That's why we're inviting you to **take advantage of a free consultation.**

Please call us at (905) 727-7203 today to reserve your time!



Biofilms and Your Body

Recent scientific technology has expanded our understanding of dental plaque and its effects in distant parts of the human body. Treatment and prevention are now focused on BIOFILMS – 3-D arrangements of bacterial colonies loosely or firmly stuck to tooth and tissue surfaces. A biofilm is an ecosystem made up of many different species of bacteria living in a slimy matrix.

When the biofilm contains more harmful bacteria than safer ones, there is a greater level of local invasion into the gums, causing tissue (gum and bone) damage and an immune reaction. Diseased gums allow for greater penetration of bacteria and toxins through the body's natural barrier and into the bloodstream.

Once into the bloodstream, harmful bacteria and toxins can travel to other areas of the body and cause problems elsewhere, ie. the heart and major blood vessels.

Our mouths will always be home to lots of bacteria – we just need to work to keep the harmless ones in greater numbers and the biofilms from evolving in the dangerous types.



You are invited to schedule a FREE consultation, or take advantage of one of our specials shown here. Call now!

Go For These Brilliant Specials!

NEW-PATIENT SPECIAL

\$100 OFF

ANY Dental Treatment

After full exam and x-rays.

WHITENING KIT

\$100

Includes custom trays and whitening gel.

(Normally \$ __)

Offers available for new and existing patients.

Offers expire May 31, 2011.

CALL TODAY!
(905) 727-7203